



Be a Brand Ambassador for Cloud 9

If you would like to be a Brand Ambassador for Cloud 9 Event Management, then you have the flexibility to work when it suits you. Stay within the industry whilst enjoying a great work life balance.

After a little training and engagement so that you understand our business, and our brand ethos, you develop your own relationships with clients and seek out your own new business opportunities.

We support your activity with social media and full administration, and just ask that you check in with us so that we can ensure you are not missing any additional opportunities or support.

We have a back-office page on our website with tips and ideas to help you along the way, and the potential is huge.

The UK Events Industry is worth around £40b according to the Business Visits and Events Partnership (BVEP)

- Conferences and meetings - £19.9bn
- Exhibition and trade fairs - £11bn
- Incentive travel and performance improvement - £1.2bn
- Corporate hospitality and corporate events - £1.2bn
- Outdoor events - £1.1bn
- Sporting events - £2.3bn
- Music events - £1.3bn
- Festivals and cultural events - £1.1bn.

So how exactly does this work for you? We ask that you network and find clients that want to hold meetings, events, conferences, training, product launches, awards ceremonies, or any corporate event – and need a suitable venue.

Once you have a brief from the client, you send it to us, and we will do the arduous work in sourcing suitable venue options and drafting a proposal back for the client's review – enabling them to make an informed choice.

We offer a free venue finding service for clients, and as we are a registered agency, we then earn commission back from the venue – and this is where you benefit.

If a client has a budget of £10,000 on an event, then as an agency we would be expecting to earn between 8-12% commission on the booking, so somewhere between £800 to £1200.

And we will pay you 40% of that commission payment. It's that simple.

We do the paperwork, the invoicing and all the messy admin – and you will earn between £320-£480 – for little effort.

It may be that you have a friend, relative, former colleague, or existing client that you know is always looking for venues, or it might be you have a quick conversation over coffee, in the pub or at a networking event.

And just think – if you find a client who has a spend of £50k, then you could be earning £2000 an event. We will even pay you some of the commission up front on contract, so you are not waiting ages to be paid.

You work when you want to work, and if you operate professionally and remember that you are a Brand Ambassador for Cloud 9, then we leave you to it – all we ask is that you check in and try and source at least one event a month – not an unrealistic target.

Even if you only manage to source 10 events a year, then based on the average conference spend per client, you should be earning around £12k a year – not bad for a little part time conversation – and there are no limits!

Why don't you just do this on your own?

Even if you have all of the experience and contacts, venue sourcing can be a time-consuming business and some venues will not pay commission unless you have a TIDS licence. Our experience and established reputation means we can turn around briefs quickly and effectively for clients and you don't need to worry about lots of complicated admin or contract clauses as we have it all covered.

Benefits

- Full Training & Support
- Back Office Tips & Guidance
- Full Admin Support & Invoicing
- Access to Industry Events & Trade Shows
- Opportunity to Enjoy Fam Trips & Educationals
- Incentives and Promotions to Keep You Motivated and Connected

Once you have demonstrated that this is a mutually beneficial arrangement and you have secured a few events, we will invest in you further with your own email, business cards and a dedicated promotional campaign tailored around you and your target market.

We have a very simple agreement that we both sign which means even if you decide, it's not for you, any outstanding commission payments you are owed will still be paid.

We're nice, friendly people at Cloud 9 and operate transparently and if you think this could work well for you, then please get in touch – we'd love to hear from you.

Please email paula@cloud9em.co.uk